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2017's Best of the Best Franchises

Meet the top franchises of the year across different business categories, from pets to lodging.



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APRIL 26, 2017

This story appears in the [May 2017](#) issue of *Entrepreneur*. [Subscribe »](#)
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Entrepreneur's annual Best of the Best list celebrates the elite franchise companies that rank at the top of their industry categories in the [Franchise 500](#). This year, a record 35 companies made this prestigious list for the first time. Some are ambitious newcomers giving the old guard a run for their money. Others are more established brands that made a steady climb to the top. All of them have something to teach about what it takes to

become best in class among the competitive and evolving franchise world. We've highlighted just a few of their lessons on the [following pages](#).

The companies on this list appear based on their 2017 Franchise 500 rankings, which are determined by an evaluation of more than 150 data points in the areas of costs and fees, size and growth, franchisee support, [brand strength](#) and financial strength and [stability](#).

However, the list is not intended as a recommendation of any particular company.

Always do your own research before investing in a franchise. Read the company's [legal documents](#), consult with an attorney and an accountant and talk to current and former franchisees to find out whether the opportunity is the best one for you.

Lodging

[*Hampton by Hilton*](#)

2017 Franchise 500 rank: #28

Startup cost: \$4.2M–\$14.9M

Total franchises/co.-owned: 2,148/1