

# Hotel Business

[Link to Article](#)



## Hampton Inn & Suites Opens in Panama City Beach, FL

BY [NICOLE CARLINO](#) ON JUNE 30, 2017 [OWNERSHIP](#)

PANAMA CITY BEACH, FL—Innisfree Hotels has opened a Hampton Inn & Suites here.

“This property further highlights Innisfree’s presence as the largest Gulf front hotel owner-operator on the Gulf Coast,” said founder and CEO Julian MacQueen. “Our footprint from Orange Beach, Alabama to Panama City Beach, FL, today draws visitors with 2,128 rooms in 14 Gulf front properties.”

The 182-room Hampton Inn & Suites features the following amenities: beachfront pool and hot tub, free hot breakfast, free WiFi, a 24-hour business center and a fitness center, a bar and hospitality room, dune walkover to the beach, a Gulf-front boardroom and breakfast seating, and a three-level parking garage with elevated pedestrian connector bridge.

The property’s Gulf front location was selected to further enhance the guest experience. Walking distance to Pier Park—a 900,000-sq.-ft. shopping, dining and entertainment complex home to major retailers and favorite bars and restaurants—the hotel also is in close proximity to many of the beach’s most beloved attractions, including Ripley’s Believe It Or Not!, Gulf World Marine Park, Frank Brown Park and St. Andrews State Park.

Earlier this month, Innisfree Hotels began construction in Panama City Beach on its first Marriott hotel. Set to open in 2019, the SpringHill Suites by Marriott will be the only beachfront Marriott in town. Both properties total more than a \$100-million investment in the coastal community and an enhancement of area lodging opportunities.

The new Hampton Inn & Suites is a joint venture between Innisfree Hotels and Stonehill Strategic Capital. Robins & Morton served as general contractor, with SMP Architecture, BTA Architects, Adrian Caradine Contract Design, WAS Design and Choctaw Engineering rounding out the team.